

LEVEL 1/2 TECHNICAL AWARD IN ENTERPRISE

by invitation only

BTEC Tech Awards are technical qualifications which are appropriate for Key Stage 4 learners who are motivated and challenged by learning through hands-on practical content. They are a technical alternative to GCSEs with equivalent levels of rigour and challenge.

The Course

This course involves a practical introduction to life and work as an entrepreneur, you will:

- Develop an aptitude in planning and carrying out an enterprise activity
- Develop the knowledge that underpins the effective use of skills that can affect the performance of an enterprise
- Develop attitudes and ways of working that are important for enterprise

The 3 components that you will study are:

- Exploring Enterprises;
- Planning and Presenting a Micro-Enterprise Idea;
- Marketing and finance for enterprise

Assessment

The course is 60% assessed through coursework with a paper-based examination worth 40% for the 'Marketing and finance for enterprise' component.

You will achieve a Pass, Merit, Distinction or Distinction* according to the quality of your work.

Potential Pathways

- Further study of business or enterprise at Level 3.
- Support your application to other 16+ courses.
- Useful if you are interested in various courses involved in the business, finance, law or marketing industries.
- Supports entry to employment in the business or enterprise industries.

Education to understand the world and change it for the better